

**Naipunnaya School of Management, Cherthala**  
**V Semester B.Com Tourism and Travel Management**  
**Entrepreneurship Development-Question Bank, 2016**

Section A

1. Who is entrepreneur?
2. What is Micro enterprise?
3. What is industrial Estate?
4. What is mixed Economy?
5. What is Business Environment?
6. What is Social Environment?
7. What is Political Environment?
8. What is a Bridge Capital?
9. What is Tax Holiday?
10. Define Seed Capital.
11. What is Working Capital?
12. NSIC
13. What do you mean by TRYSEM?
14. What is Business Plan?
15. What you mean by scanning the Environment?
16. Define small scale business unit.
17. Innovation
18. What is Project?
19. Who is a drone entrepreneur?
20. Explain the term NABARD
21. What is Ancillary Unit?
22. Who is 'Drone Entrepreneur'?
23. What is Project?
24. What is the nature of environment?
25. Entry barrier
26. What is micro environment?
27. What you mean by fiscal policy?
28. Feasibility analysis
29. Explain turbulent environment.
30. What is project formulation?

Section – B

1. What is Sick Unit?
2. What is DIC? What are the functions of DIC?
3. What is Kakinada Experiment?
4. What do you mean by Single window system?
5. What is SSI?

6. What is KVIC?
7. Explain KITCO
8. What is the Function of KINFRA?
9. What is Brain Drain?
10. What is Factoring?
11. Who is Intrapreneur?
12. What is Invention?
13. What is Plan location?
14. What is project evaluation?
15. How is small scale industry registered?
16. What is SSIC
17. Who is Fabian entrepreneur?
18. Who is an Adoptive Entrepreneur?
19. Explain demographic environment
20. What is Technological environment?
21. What is the meaning of business ethics?
22. Name economic factors which foster entrepreneurship.
23. Explain the innovation functions of an entrepreneur.
24. Explain MSME.
25. What is technical analysis?
26. Distinguish between entrepreneur and intrapreneur.
27. State the importance of EDP.
28. What is SWOT Analysis?
29. What is Micro Credit?
30. Mention three function of NSIC.
31. Who is a technical entrepreneur?
32. What is the meaning of business ethics?
33. What is the role of KFC in promoting business?
34. Name the social factors which foster entrepreneurship.
35. What are the functions of KINFRA?
36. Support System.

#### Section – C

1. Explain the Steps in EDP
2. How MSME are Classified and its Salient Features.
3. Explain the responsibilities of SIDCO
4. Explain the risk involved with entrepreneurship.
5. Explain the role of MSMEs in Indian Economy.
6. What are the major problems of SMEs in India?
7. What are the important functions of KFC?
8. What you mean by Seed Capital Assistance?
9. What is Franchising and states its salient characteristics of franchising.
10. What are the factors affecting location of a unit?
11. Explain the main causes of industrial sickness in India.
12. Explain the inter relationship between environment and entrepreneur.

13. What are the important social factors having impact on the business environment?
14. What is EDP? State the objectives of EDP.
15. “An Entrepreneur is an innovator” – Explain
16. Distinguish between entrepreneur and manager.
17. List the functions of SIDBI.
18. What are the advantages of Industrial Estates.
19. What is the risk an entrepreneur has to face in his career?
20. Explain briefly about venture capital.
21. Explain the procedure for setting up a SSI unit in Kerala.
22. What are the important features of technological environment?
23. Explain briefly about micro environment of a business.
24. List the services rendered by KITCO to the entrepreneurs.
25. What are the steps involved in setting up of a small unit?
26. What are the qualities of a successful entrepreneur?
27. What are the characteristics of an entrepreneur?

#### Section – D

1. Explain the role of an entrepreneur in the economic development of the nation
2. What do you mean MSME? Explain the important features, Problems and various schemes of incentives given to MSME by Ministry of MSMEs.
3. Define entrepreneur. Explain different types of entrepreneur and role of entrepreneur in economic development.
4. What are the important forces consisting in both Micro and Macro environment of Business? Explain.
5. Explain the source of finance for starting an enterprise.
6. What are the important external factors that affect the economic environment of a business.
7. “Entrepreneurs are made not born” comment and give reason for your views.
8. What are the problems faced by women entrepreneur in India? What are the remedies available?
9. Explain the measures taken by the government for the promotion of small scale business units.
10. What is small scale industry? Explain its economic rationale in the context of our country.