

NAIPUNNYA SCHOOL OF MANAGEMENT
Fifth Semester B Com Commerce with Computer Application
QUESTION BANK
WEB DESIGNING AND PRODUCTION FOR BUSINESS

Section A

(Answer all questions. Each carries 2 mark)

1. What is roll over image?
2. What is HTML editor?
3. What is DTD?
4. Why XML is known as extensible?
5. What is the difference between
and <hr>?
6. Write down the structure of html document?
7. What is <tr>?
8. What are the different levels of heading tags?
9. What is <Marquee> tag?
10. What do you mean by attribute of a tag?
11. What is web hosting
12. What is hyperlink
13. What is a thumbnail
14. What is a personal site
15. What is an absolute address
16. What is an anchor tag
17. What is empty tag
18. What is the use of cell padding
19. What is a frame
20. What are the different boxes in a form tag
21. What is a domain name
22. Write the source code to include email link in a web page

Section B

(Answer all questions. Each carries 2 marks)

1. How to insert a video in a web page?
2. Write a short note on XML schema?
3. What is URL? explain its 3 parts?
4. What is <Form> tag. What is its use?
5. What is the importance of XSL?
6. How to insert an image into a webpage?
7. Distinguish between static and dynamic websites with example?
8. What do you mean by publishing a website?

9. Explain the procedure to embed sound file in a web page
10. Explain the elements of a web page
11. Explain the steps to register a site.
12. Write the different table elements with proper examples
13. Explain the form tags.
14. What is image map?
15. What is advantage and disadvantage of HTML?
16. What is advantage of xml?
17. What is the use of government sites?
18. What is CSS? What are the different types of CSS? What is its use?
19. What is a site map?

Section C

(Answer all questions. Each carries 4 marks)

1. Distinguish between GIF and Flash animation?
2. Explain document formatting tags in HTML?
3. Explain the advantages and disadvantages of HTML?
4. Explain different types of links in HTML?
5. What is book marking? Write a program to implement book marking?
6. Explain the advantages and disadvantages of frames?
7. Explain three click navigation.
8. What is the different multimedia used in a web page.
9. What is xml dtd? Explain with an example.

Section D

(Answer any one question. 15 marks.)

1. Explain different types of tags in HTML?
2. Develop a website of an automobile company/showroom?
3. Create a web page using an application form
4. Explain the various tags used in html

Reg.No.....

Name.....

NAIPUNNYA SCHOOL OF MANAGEMENT, CHERTHALA

MID SEMESTER EXAMINATION, MARCH 2016

FOURTH SEMESTER B.Sc COMPUTER SCIENCE

CS1442: DATABASE MANAGEMENT SYSTEMS

Time: 2 Hours

Max.Marks:50

Section I

(Answer all questions. Each carries 1 mark)

- 1. What is a DBMS?**
- 2. Expand DDL?**
- 3. What is a constraint?**
- 4. What is an entity?**
- 5. What is Composite attribute?**
- 6. What is a primary key?**
- 7. What is a strong entity set?**

Section II

(Answer all questions. Each carries 2 marks)

- 8. Explain characteristics of SQL?**
- 9. Explain functions of SQL?**
- 10. What is database instance and schema?**
- 11. What is a relational data model?**
- 12. Write syntax for updating values in a table and add new column to a table?**
- 13. What is mapping?**

Section III

(Answer all questions. Each carries 4 marks)

- 14. What are the applications of DBMS?**
- 15. Explain types of attributes.**
- 16. What is schema & its types?**
- 17. What are the classification of DBMS users?**

Section IV

(Answer any one question. 15 marks.)

- 18.**
 - a) Explain ER Model concepts with a suitable example**

Or

 - b) Explain Database Languages & all the commands used in SQL with example.**

